



## Publication Process

Between submitting a book proposal and final publication of the book, your manuscript will go through a number of different stages. Below is an overview of our publication process:

### Pre-production process

- Proposal submitted by author/editor
- Proposal sent out for review by commissioning editor
- Once reviews have been received the proposal is presented to the Book Publishing Committee (consisting of editorial, production, sales and marketing staff who make a decision on whether to publish)

**If, we agreed to publish, an agreement/offer is made to the author/editor.**

### Production process

- Manuscript received and prepared for production
- Manuscript sent to author for proof reading
- Manuscript to typesetter, proof sent back to author for revision
- Amendments carried out ready for press and print
- Cover designed sent out press and print

### Publicity

- Printing of seasonal Catalogue/ Price list
- Exhibiting and displaying at National and International Book Fairs, Conferences and Seminars.
- News Letter (3000 and above Libraries & Professional readers in India and abroad)
- Printing of jackets/flyers
- Letter to concerned Institutes/Universities/Colleges – Authors are requested to provide all necessary/available inputs in this regard